



IMPROVING OPENURLS
THROUGH ANALYTICS

IOA POSTER SESSION @ ALA ANNUAL

Sunday, June 27, 2010
3:00 - 4:30 p.m.
Washington Convention Center
Exhibit Hall Aisles 800-900-1000

WORKING GROUP MEMBERS

Adam Chandler (Chair)
Cornell University Library

Edward Dutton
Ithaca

Rafal Kasprowski
Rice University

Susan Marcin
Columbia University

Oliver Pesch
EBSCO Information Services

Ellen Rotenberg
Thomson Reuters

Elizabeth Winter
Georgia Tech Library

Jim Wismer
Thomson Reuters

Group to Conduct Two-Year Project to Evaluate Metrics

The OpenURL Quality Metrics Working Group – otherwise known as IOTA (Improving OpenURLs Through Analytics) – is a two-year project to investigate the feasibility of creating industry-wide, transparent and scalable metrics for evaluating and comparing the quality of OpenURL implementations across content providers. At the end of two years an evaluation process will be conducted and decision made on whether or not to continue the initiative, to be provided in a published NISO Technical Report.

At this time, over 6,300,000 OpenURLs have been analyzed from log files supplied by:

- Cornell University
- EBSCO Information Services
- Georgia Institute of Technology
- Kansas State University
- WorldCat Link Manager
- Serials Solutions

Visit openurlquality.niso.org to view the data and metrics. If you are willing to share your data to help with this project, please contact Adam Chandler, chair, at alc28@cornell.edu. In addition, the group is working on terminology, user interface & documentation, and outreach about this project.



NISO